

Indiana State Museum and Historic Sites

Regular meeting of the Board of Directors
June 3, 2020

Board members present: William Browne, Jr., board chair; Gary Anderson; Steve Anderson; Andrew Briggs; Melissa Caito; Andy Dahlem; Nancy Jordan; Thao Nguyen; Greg Pemberton; Kathy Roudebush; Alice Schloss; Roland Shelton; Judy Singleton; Gregg Summerville; John Wechsler; and Robin Winston.

Others present: Cathy Ferree, ISMHS president and CEO; Amy Ahlersmeyer, ISMHS chief marketing officer; David Daum, ISMHS vice president of finance and IT; Susannah Koerber, ISMHS chief curator and research officer; Nora Woodman, ISMHS chief development officer.

The regular meeting of the Board of Directors was called to order at 12:05 p.m. The meeting was held via ZOOM due to COVID-19 restrictions for in-person meetings.

Consent agenda

A motion was made by Greg Pemberton to approve the March 4, 2020 board minutes as presented. Nancy Jordan seconded the motion and it was unanimously approved by the board.

Investment Committee Report

The Investment Committee report was presented by committee chair Gary Anderson. Gary reported that we have been assigned a new advisor by Goelzer Investment Management Group – Donald Hutchinson. Additionally, Goelzer president Brett McKamey is backing up Mr. Hutchinson, giving ISMHS the two most senior advisors at the firm.

We have focused on technology, healthcare and staples in our investments and have increased equity exposure. In spite of the volatility in the market, we have weathered the financial storm brought on by COVID-19 and have recovered well (to \$3.9 million). Our long-term view need not change.

Audit and Finance Report

The Audit and Finance Report was presented by Andrew Briggs and David Daum. Operating revenues through April 30, 2020 were \$9.073m and operating expenses were \$9.035m for an increase in net position of \$38k. Year-end revenues are forecasted to be \$10.499m and expenses are forecasted to be \$10.779m for a decrease in net position of (\$279k). Concurrent with the governor's shut down orders effective March 17, a spending freeze was instituted jointly by Cathy Ferree and David Daum.

The YTD April 2020 S.M.A.R.T. goals dashboard was presented for discussion. All statuses were in the "red" due to the institution being closed in response to the coronavirus pandemic.

The fiscal year 2021 operating budget was presented for approval as recommended by the audit and finance committee. Budgeted operating revenues and expenses are \$10.270m resulting in a breakeven budget. The proposed budget assumes an increase in the state reversion to 15% of total appropriations equal to \$1.3m. In April, the state budget agency issued *Financial Management Circular #2020-2* (FMC), outlining cost-savings measures for all agencies to follow. ISMHS board and leadership gave thoughtful consideration in reviewing the FMC while preparing the FY21 operating budget, as well as taking into account the unknown environment of COVID-19.

Chairman Bill Browne called for a motion to approve the FY21 budget. Nancy Jordan made the motion and Greg Pemberton seconded the motion. The FY21 budget was unanimously passed by the board.

Governance Committee

Greg Pemberton presented the board slate of officers for June 2020 – June 2022

The slate includes:

- Andy Dahlem – Vice Chair
- Treasurer – Andrew Briggs
- Secretary – Liz Witte

Gregg Summerville made a motion to accept the slate of officers. Gary Anderson seconded the motion and it was unanimously passed by the board. Melissa Caito will be taking over as governance chair as Greg Pemberton steps off of the board.

Board Service Recognition

Two board members are retiring from the board and were recognized for their service. Gregg Summerville was recognized by Gary Anderson for his 16 years of service to the ISMHS board. Greg Pemberton was recognized by Judy Singleton for his 16 years of service to the ISMHS board. Bill Browne read letters from Governor Eric Holcomb to both board members, thanking them for their years of service to the state of Indiana. The board gave Greg and Gregg a round of applause for their collective service. Both Greg and Gregg made comments and vowed to stay engaged with ISMHS as needed.

Collections Tour

Susannah Koerber provided a brief tour of furniture storage via ZOOM. She showed board members three pieces, including:

- Cherry corner cabinet attributed to Thomas Lincoln.
- A cardboard replica of the first automobile to with the Indianapolis 500.
- A 12-ft. pew from the Bethel A.M.E. church originally down the street from the ISMHS.

Susannah noted that these pieces were added to the collection in 2019. Robin Winston asked if a link could be provided to the pew for the public to view.

The ISMHS board of Directors entered into executive session. The next meeting of board is scheduled for September 2, 2020.